



**AMITY**  
**UNIVERSITY**  
— LUCKNOW CAMPUS —



## 1. Event Title Innovators Lab: Building the future

### 2. Event Overview

- A dynamic platform where participants ideate, design, and pitch innovative solutions to real-world challenges. The competition consists of **two engaging rounds**, fostering creativity, teamwork, and impactful problem-solving.

### 3. Organizers

- Amity Institute of Biotechnology,
- Faculty Coordinator (Dr. Jyoti Prakash-9451310257)
- Student Coordinators (Virangana Gautam -7235939388, Abhishek dixit-9935890432, Arti Paswan - +918953075686, Tansa Ali- 9889012564)

### 4. Eligibility Criteria

- Amitians & Non Amitians

### 5. Event Dates

- Registration-February 1
- Event day-March 5

### 6. Registration Process

- Registrations- Through the website
- Fee- Rs 100/ person.

### 7. Competition Format

- Stages- To be decided
- Submission format-online writeups & offline demonstrations.

### 8. Judging Criteria

- Key evaluation parameters

Round 1: Clarity of Problem Identification, Creativity and Innovation, Feasibility and Practicality, Presentation Skills.

Round 2: Technical Depth and Innovation, Practicality and Implementation Feasibility, Validation Process (e.g., testing or simulation), Creativity and Presentation, Collaboration and Feedback Integration.

### 9. Prizes & Awards

- Prizes
- Winner-kind & certificates
- Runner-kind & certificate

## 10. Rules & Regulations

- **Registration and Pre-Event:** Teams must choose one category during registration and share with us via email, such as:
  - Environmental Sustainability
  - Healthcare and Biotechnology
  - Smart Technologies
  - Social Impact and Community Development
  - Education and Skill Development
- **Pre-Event Submission:** Teams submit a brief (300-500 words) summarizing their chosen problem, proposed solution, and its feasibility.
  - **Round1** Each team presents their idea in a **5-minute pitch** using slides or other visual aids (e.g., prototypes, sketches). Focus on the problem's relevance, originality of the idea, and its potential impact
- **Round 2:** Teams focus on developing and showcasing a conceptual **prototype**, with an emphasis on the **technical details, proof of concept, and problem-solving approach**.
  - Each team demonstrates their prototype or detailed conceptual plan.
  - The presentation should include:
    - **Technical Approach:** How the solution works, including methodologies, technologies used, or algorithms (for digital solutions).
    - **Validation:** How they tested their idea (mock data, small-scale experiments, or conceptual testing).
    - **Scalability and Improvement:** Potential upgrades or future enhancements.
    - **Collaboration and Input:** Include feedback from peers, mentors, or user groups consulted during the event or pre-submission phase.
  - Visual aids (videos, mock-ups, simulations, 3D models, software demonstrations, or physical prototypes) are encouraged.

## 11. Timeline

- Registration starts from February 1, 2025
- Event proposed date: March 5, 2025

## 12. Contact Information

- Student Coordinators (Virangana Gautam -7235939388, Abhishek Dixit-9935890432, Arti Paswan - +918953075686, Tansa Ali- 9889012564)